

Article 12

Nokia Won Champion for Commercial Reputation in China

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English

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BEIJING, November 08, SinoCast -- According to the latest reputation investigation by **Reputation Institute** China and China Business Review, Nokia won the champion in China and Haier, a famous Chinese brand ranked the sixth in the world.

The survey to China region was made by a Britain company authorized by **Reputation Institute**. And the final results were got according to the choices of the top five among the given enterprises by 2678 persons in Beijing, Shanghai, Guangzhou, Shenyang, Wuhan and Chengdu.

Pan Shaohua, the principal of this survey in China' said that with the economy globalization and network based information, China had been one of the most important international markets. And China had entered a competitive stage with the other foreign enterprises. At the same time, the multinational enterprises would be supervised by the global supervision system.

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