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Google most reputable

GOOGLE is the most reputable company in Ireland, according to a comprehensive study based on consumer opinion and reputation. Kellogg's, BMW, Marks & Spencer and Nokia rounded out the top five companies operating in Ireland in 2010. Anglo Irish Bank dwells at the bottom of the list of 115 firms, with tobacco makers John Player & Sons, UPC (Chorus NTL), NTR, and Bank of Ireland completing the bottom five. The full results are at corporatereputations.ie.

